



WHY BROADBAND

is important to AGRICULTURE

\$500 BILLION
increase to the world GDP by 2030

-McKinsey Center for Advanced Connectivity and the McKinsey Global Institute

If connectivity is implemented successfully, we will see a 7 to 9 percent improvement in the global gross domestic product due to improved usage of ag tech. It would greatly alleviate the current pressure on our farmers.

For 20 years, Connected Nation has worked with over 650 communities to close the Digital Divide in the areas that need it most. CN can help identify funding opportunities and guide your community through the process. Our expertise will provide access to the most up-to-date state and federal broadband funding.

Learn more about how our team can help close the **Digital Divide** in your community

[ConnectedNation.org](https://www.ConnectedNation.org)

Chris Pedersen
877-846-7710
info@connectednation.org



WHY BROADBAND

is important to EDUCATION

8.4 MILLION households
with students don't have internet at home.

**representing 16.9M school age kids, from Alliance for Excellent Education and MI State University's Quello Center.*

Students with no access to internet from home perform lower in homework completion, digital skills and GPA, and are less likely to continue on to college.

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WHY **BROADBAND**

is important to **TELEHEALTH**

\$946 A YEAR
is the average savings per household

-Connected Nation Michigan 2021 Report

If connectivity is implemented successfully, households that go online to seek out health information will save an estimated \$946.73 in a year.

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A woman with dark hair, wearing a light-colored, textured sweater, is smiling and looking down at a young boy. The boy is wearing a yellow shirt and large blue headphones, and is holding a tablet computer. They are in a bright, indoor setting, possibly a home or a community center. The background is slightly blurred, showing a window and some furniture.

WHY **BROADBAND** is important to **YOU**

42 MILLION Americans
don't have high-speed internet.

-NPR

Broadband impacts everything from homework to health care. Families, farms, and businesses rely on it every day. Yet millions of people still lack access. You have to ask yourself, "If I can't live without it, then why should they?"

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Visit our booth at the
Annual NACO Conference:
#516

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NATION** 