

Media Kit



Our mission is to improve lives by providing innovative solutions that expand the access, adoption, and use of broadband (high-speed internet) to all people. We believe that everyone belongs in a Connected Nation.

Who We Are

Connected Nation is a nonprofit, 501(c)(3) organization that develops and implements strategies to close digital equity gaps and improve digital skills in communities across the United States.

What We Do

We assess and plan for the expansion of broadband access, adoption, and use in partnership with public-private community teams created in rural and urban settings. We partner with local communities, service providers, foundations, and state and federal policymakers on initiatives and projects that impact the 34 million Americans who still lack broadband access and many more who struggle with barriers to using technology such as cost and skills.

Our work includes improved broadband data collection and mapping to more effectively steer infrastructure investments, conducting technology assessments in schools, developing technology action plans for communities to help them attain digital equity, and implementing digital literacy training and job placement programs.

WHY BROADBAND MATTERS

Not having access means losing out on educational opportunities, health care resources, job training and employment options, and a myriad of goods and services that can improve a person's or family's quality of life.

Who Lacks Broadband Access?

**34 MILLION
AMERICANS**

**10% OF ALL
AMERICANS**

**39% OF THE 34 MILLION AMERICANS
ARE IN RURAL AREAS**

What CAN'T Those People Do?

Apply for jobs, homework assignments, access medical documents, expand their business globally, renew a driver's license, buy cheaper goods, monitor crop prices, connect with long-lost friends, and so much more.



Community Solutions

Our Connected Community Engagement Program provides a way for local elected officials and leaders from education, health care, business, and community organizations to develop a Technology Action Plan for their communities. Learn more at www.connectmycommunity.org.

300+ COMMUNITIES ENGAGED AS OF JAN. 2018

Digital Skills Training & Job Placement Assistance

Digital Works provides digital skills and customer service training specific to companies looking to fill online, work-from-home jobs. Working with more than 70 corporations nationwide, Digital Works tailors the program to employer and employee needs while providing job placement assistance and long-term career mentorship. Learn more at www.digitalworks.jobs.com.

DIGITAL WORKS: 853 JOBS PLACED

AMONG OUR GRADUATES:

- Single Parents
- Senior Citizens
- Young Adults
- Active Military & Veterans
- Physically Challenged
- Rural Residents



Transforming Education

Connected Nation's staff helps schools navigate the federal E-rate program and tap into the billions of dollars in state and federal funding available to improve classroom technology. We also provide comprehensive school technology assessments to identify the needs of teachers and students within schools and districts.

Mapping and Analysis

Our award-winning GIS mapping team works to more accurately identify where broadband access gaps exist so we can accurately identify the Digital Divide and focus on strategies to close them. The end result is more effective infrastructure investment, better public policymaking, and, ultimately, more connected families and communities.

Technology Project Management

We provide technology management services for communities and public-private partners for projects designed to advance technology adoption and use by vulnerable populations.

