



478,595

Texans don't have basic speeds needed for accessing internet resources\*

1,607,490

Texans don't have access to internet speeds necessary for modern households\*\*

TOGETHER WE CAN  
BETTER CONNECT  
**ALL TEXANS**

CONNECTED  
NATION®  
Texas 

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## eam Texas

Connected Nation Texas (CN Texas) is the state-based program of Connected Nation (CN). CN Texas has been working on broadband initiatives in the Lone Star State since 2009 and currently has a team of Broadband Solutions Managers who work one-on-one with local stakeholders and communities to better connect individuals, families, businesses, hospitals, farmers and ranchers, government organizations, and other institutions to tackle the Digital Divide.

### About our parent organization:

CN is a national nonprofit that's worked in the broadband space for more than 20 years. Its mission is to improve lives by providing innovative solutions that expand access to and increase the adoption and use of broadband (high-speed internet) and its related technologies for all people.

### Did you know?

- **CN Texas developed** county-by-county broadband coverage maps providing detailed internet speeds and coverage areas for the entire state, incorporating public and local stakeholder feedback, including input from 200+ internet service providers.
- **Communities with their own mapping data** can advocate for every federal broadband dollar they're entitled to receive.
- **Rural communities often pay more** for slower speeds due to lack of competition or critical infrastructure.
- **All communities lack awareness** of affordability programs for low-income families and need more digital literacy training programs.
- **More than \$77 billion in federal broadband funding** is available to improve access and address affordability.

\*The Federal Communications Commission (FCC) defines high-speed internet at 25 Mbps download/3 Mbps upload. \*\*These speeds are calculated at 100 Mbps download/10 Mbps upload and allow for multiple users and household devices.

## What can CN Texas do for Texas families, businesses, and institutions?

Our team has more than two decades of experience working on local connectivity needs. We provide direction on the complicated work and partnerships needed to better connect Texas families, businesses, and institutions.

### How we can help your community or region:

- Navigating immediate and long-term federal broadband funding opportunities
- Analyzing broadband data and preparing broadband mapping critical for funding opportunities
- Building multi-sector planning teams
- Developing local broadband plans with priority action items
- Validating broadband service coverage and auditing infrastructure assets
- Developing community relationships and public private partnerships
- Identifying or establishing digital skills training resources
- Conducting research on improving telehealth access and use especially in areas lacking access to hospitals and specialty services
- Providing data on local school network connectivity

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## What can your community do now?

- Conduct community-wide assessments of broadband access, adoption, and use by residents and local organizations
- Develop a technology action plan based on community needs
- Coordinate technology planning across multisector community organizations
- Conduct a broadband infrastructure audit
- Implement digital literacy initiatives
- Provide digital literacy training
- Analyze and improve current cybersecurity practices
- Promote affordable broadband services
- Provide public access to computers
- Appoint a local leader to coordinate broadband efforts
- Meet with local internet service providers (ISPs)
- Stay up-to-date on federal and state grant applications

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### Contact us:

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