



Connecting Michigan Taskforce

COLLABORATING TO CONNECT EVERY MICHIGANDER

VIRTUAL LISTENING TOUR



Agenda

1. Welcome, Purpose, and Expectations
2. Connecting Michigan Taskforce
3. Broadband in Michigan
4. State and Federal Broadband Update
5. Issues and Solutions Discussion
6. Resources and Follow-Up



Purpose & Expectations

Welcome from the Michigan Economic Development Corporation and Connected Nation Michigan

This virtual listening tour has two purposes;

1. Provide you with information about the Connecting Michigan Taskforce, federal broadband updates, and state efforts and resources
2. Listen to your broadband related challenges and the solutions you have for improving broadband locally and within the state, as a whole.

Please use the Q&A function to ask a question to be answered during our time today.

Please submit questions and comments while I present information on the taskforce and federal/state broadband efforts, and we will begin addressing them in the next 15-20 mins. We will unmute and call on those that submit a unique question/comment for discussion.

We won't be able to get to everyone today, but we want to capture all of your issues and recommendations. After the session, you'll be presented with an opportunity to provide additional feedback via a survey in your browser window.

What's working, what's not, and how can we improve broadband in Michigan?

Connecting Michigan Taskforce



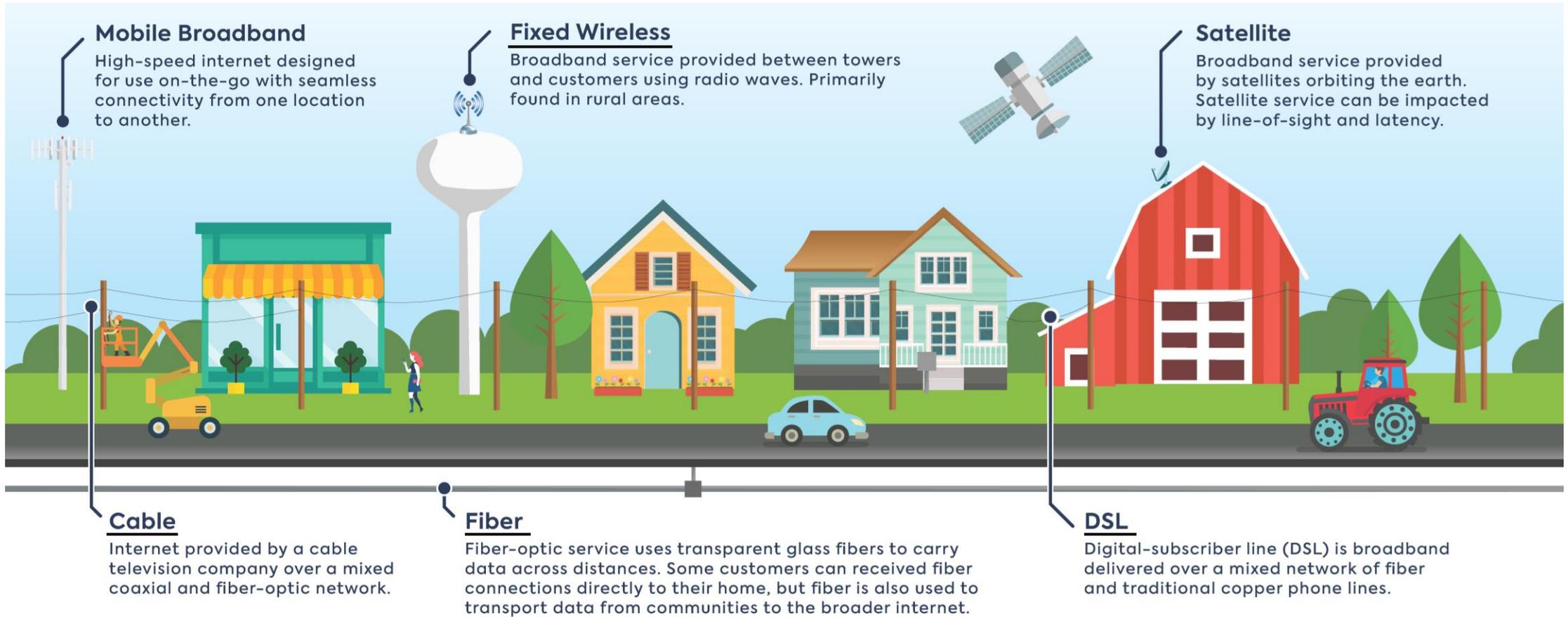
Established to:

1. Better coordinate broadband activity among state agencies;
2. Collectively advocate for Michigan broadband at the federal level; and
3. Implement projects to improve the access, adoption, and use of broadband for residents, businesses, and institutions.

Facilitated by Connected Nation Michigan

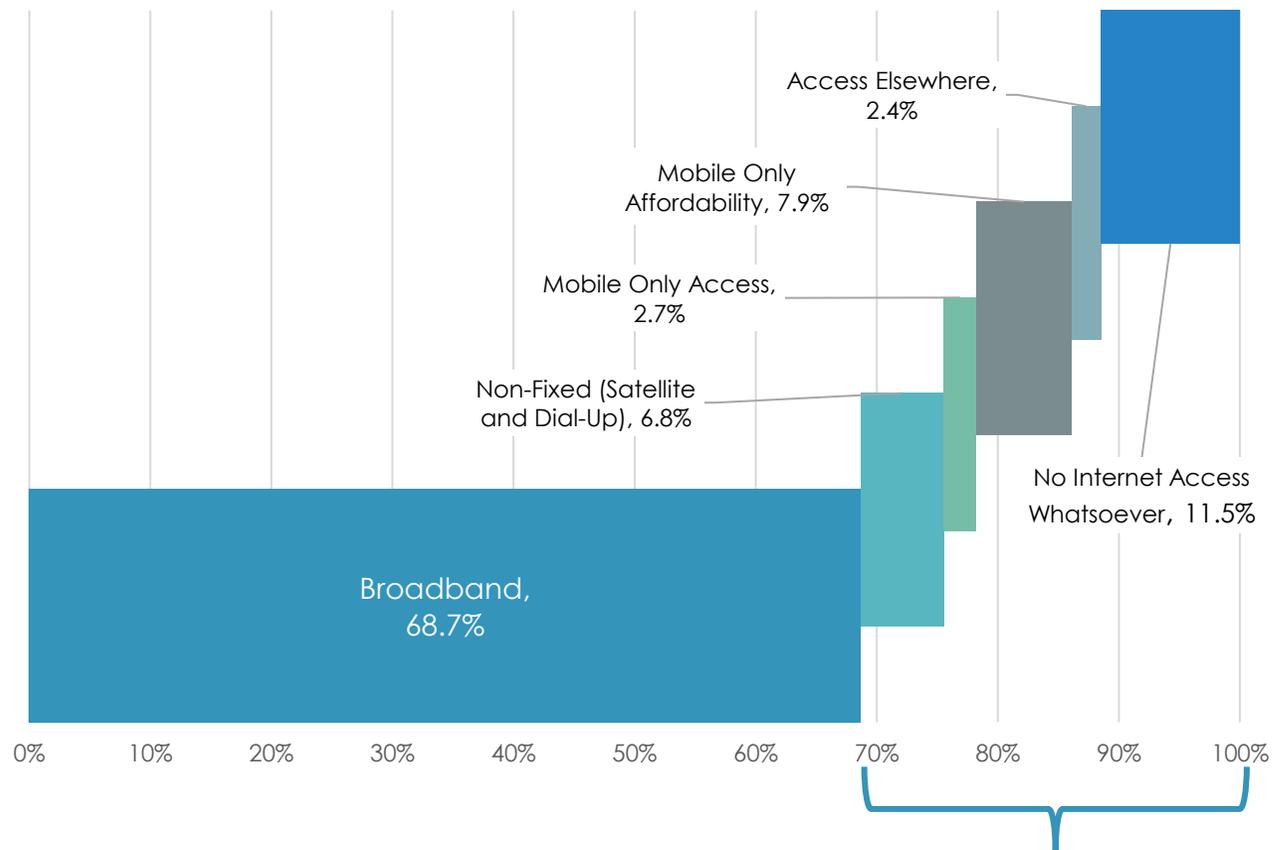


What is Broadband?

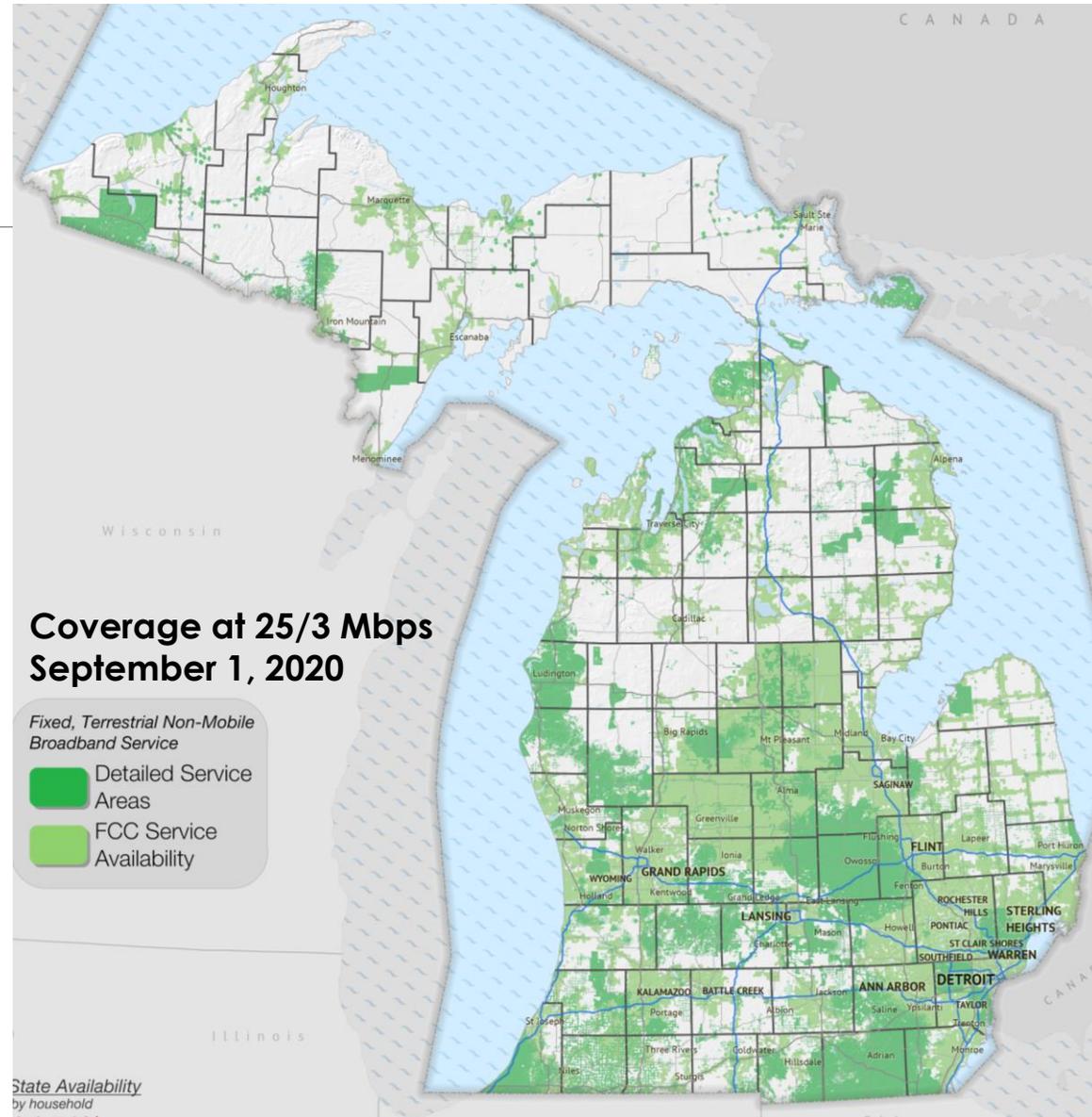


Broadband in Michigan

Broadband Among Michigan Households, 2019



1.24M households do not have a fixed, terrestrial broadband connection





Federal Updates

Emergency Broadband Benefit

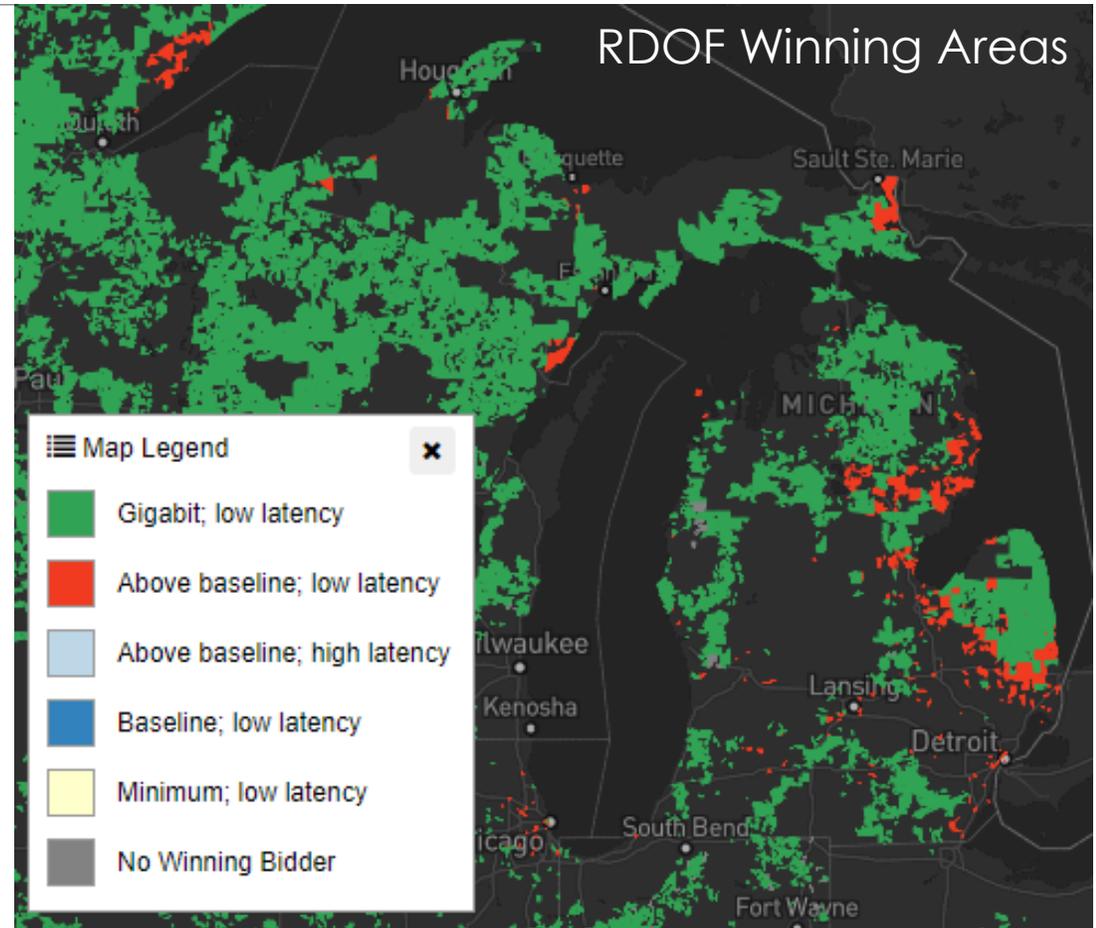
- \$50 per month discount on internet service, should be implemented in the next 1-2 months
- <https://www.fcc.gov/broadbandbenefit>

Rural Digital Opportunity Fund (RDOF)

- \$20.4B fund for rural broadband
- MI ISPs won \$363M to serve 250k locations over next six years

Rural and Tribal Funds

- \$300M for rural broadband
- \$1B for tribal connectivity





State Updates

Connecting Michigan Communities Grant Program

- Began in 2018 with \$20M, received \$14.3M from legislature in 2020
- 10 grants awarded in 2020, 7 more in review, and several others moving through evaluation now to be announced in June 2021
- <https://www.michigan.gov/cmiggrant>

Michigan Infrastructure Council's "Dig Once" Project Portal

- Portal is designed for infrastructure asset owners to document and coordinate infrastructure and utility work
- Will launch at the end of March
- <https://www.michigan.gov/mic/>



Issues & Solutions Discussion

Access

The physical connection to high-speed infrastructure

- Availability of high-speed networks in rural areas
- Low density of households
- Data caps, reliability, latency, etc.
- Choice of providers
- High installation costs

Adoption

Recognizing the value of broadband and subscribing either at home, work, or via public institutions

- Service affordability
- Access to devices
- Digital literacy

Use

Skills and applications to leverage technology to improve quality of life and community/economic development

- Provision of telehealth services
- Equal access to virtual learning
- Ability to telework from home

Resources & Follow-Up

Information and resources are available at:

<https://connectednation.org/michigan/> also at
<https://www.michiganbusiness.org/broadband/>

This presentation will be made available after the session.

You will receive a questionnaire following this session that you can use to identify additional issues and solutions that didn't get raised today

Watch for future Listening Tour announcements as this series of sessions will likely be made a regular event to continually advance Michigan's broadband conversation