Barriers to Computer Ownership

Percent of Iowa residents with no computer at home*

- I don't need a computer, or don't know why I need one: 69%
- Too expensive: 24%
- I use a computer someplace else: 15%
- Computers are too complicated: 7%
- Other: 2%

*Percentages do not add up to 100% because individuals could give multiple responses.
Q: Why don't you have a computer at home?
(n=232 IA residents with no home computer)

Source: 2010 Connect Iowa Residential Technology Assessment www.connectiowa.org